Palm Beach County League of Cities GENERAL MEMBERSHIP MEETING Wednesday, September 23, at 12:00 pm *Via Conference Call*

MINUTES

1. Call to Order, Roll Call

President Kim Glas-Castro called the meeting to order at 12:10pm.

Secretary/Treasurer Debbie Manzo called the roll and a quorum was attained.

Cities represented were: Boca Raton, Boynton Beach, Golf, Greenacres, Gulf stream, Haverhill Highland beach, Hypoluxo, Juno Beach, Jupiter Inlet Colony, Lake Clarke Shores, Lake Park, Lantana, Ocean Ridge, Palm Beach, Palm Beach Gardens, Palm Beach Shores, Palm Springs, Riviera Beach, Royal Palm Beach, Tequesta, Wellington, Westlake, and West Palm Beach

Absent were: Atlantis, Belle Glade, Briny Breezes, Cloud Lake, Delray Beach, Glen Ridge, Jupiter, Lake Worth Beach, Loxahatchee Groves, Manalapan, Mangonia Park, North Palm Beach, Pahokee, South Bay, south Palm Beach

2. President's Welcome

President Kim Glas-Castro

President Kim Glas-Castro thanked all members for attending today's conference call and went onto provid membership with a brief recap of the Literacy Coalition of PBC's virtual luncheon held on Monday September 21st. She goes onto thank Comcast for being a sponsor and highlighted this year's book, "The Nickel Boys." Also the new 'Read for the Record' date & time is October 29th and will be held virtually.

- 3. Additions, Deletions and Modifications to the Agenda None
- - b. Ratification of the re-appointment of Anna Yeskey to the PBC Land Development Regulation Advisory Board
 - c. Ratification of "No Objection" to the PBC Equal Employment and Housing and Places of Public Accommodation Ordinances

Motion and second to approve the consent agenda. Motion carried unanimously.

- 5. Miscellaneous Business and Actions......None

executive order. In Palm Beach County the allowance ends at the end of September but ends in November for the rest of the state.

7. **Executive Director Report.....Richard Radcliffe** *Executive Director Richard Radcliffe*

Executive Director Richard Radcliffe mentions the CARES funding for cities in October. He reminded membership to send their business or organization updates to League staff to update the directory. Also, he mentioned there is a ruling pending for the Census in regards to the September 30th deadline.

- 8. Presentation (s).....
 - a. State of Tourism in the County: How does it affect your City?

Jorge Pesquera, CEO, Discover the Palm Beaches

Mr. Pesquera began his presentation by highlighting the travel impact from the current pandemic which has been the worse it has ever been in years since 1933. Palm Beach County has lost approximately \$35 million in revenue due to the pandemic. The tourism industry in Palm Beach County will utilize new initiatives to appeal to locals & visitors. The tourism industry will pivot and develop a message including health & safety oppose to only focusing on flights or hotels, etc. Mr. Pesquera goes onto mention the –step plan that will assist Palm Beach County to get back on track which includes: Re-affirming the county's mission; promoting staycations among our cities; and thinking about tourism as a sharing community throughout the county.

A brief Q & A segment took place after Mr. Pesquera' presentation.

- 10. Adjournment The meeting was adjourned at 12:43 p.m.